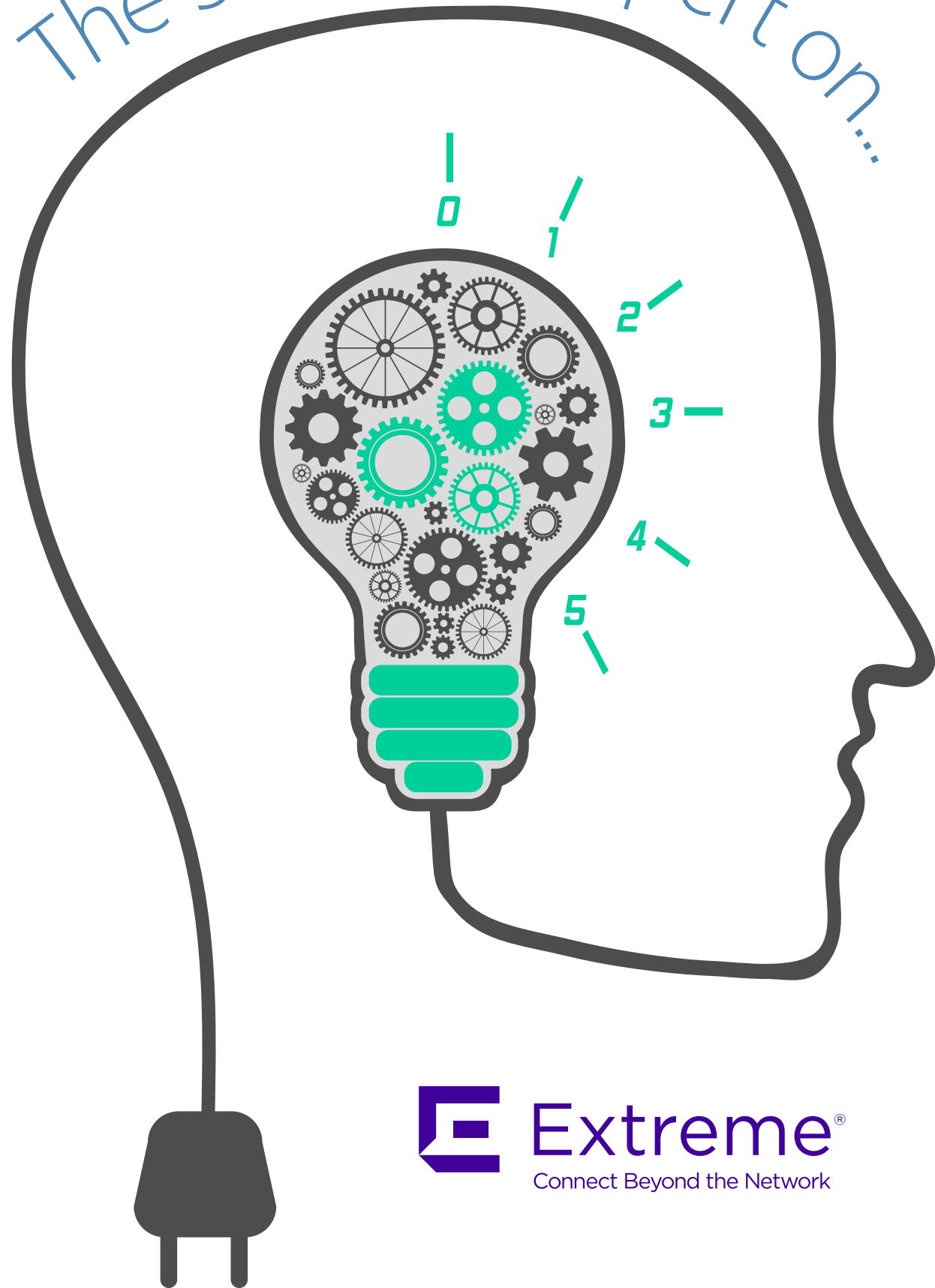


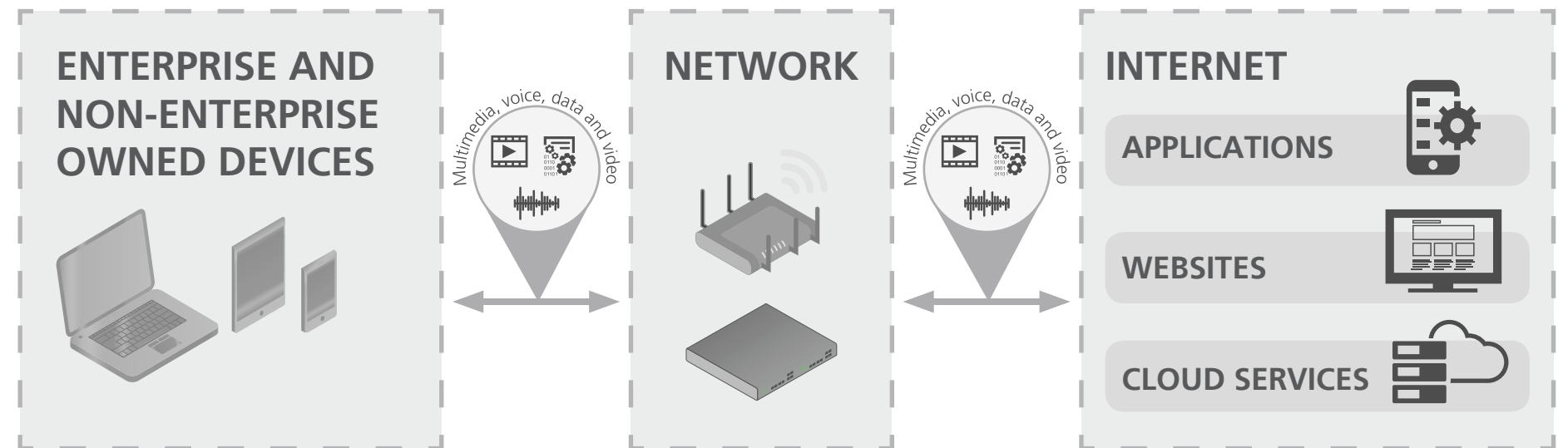
The 5 Minute Expert on...



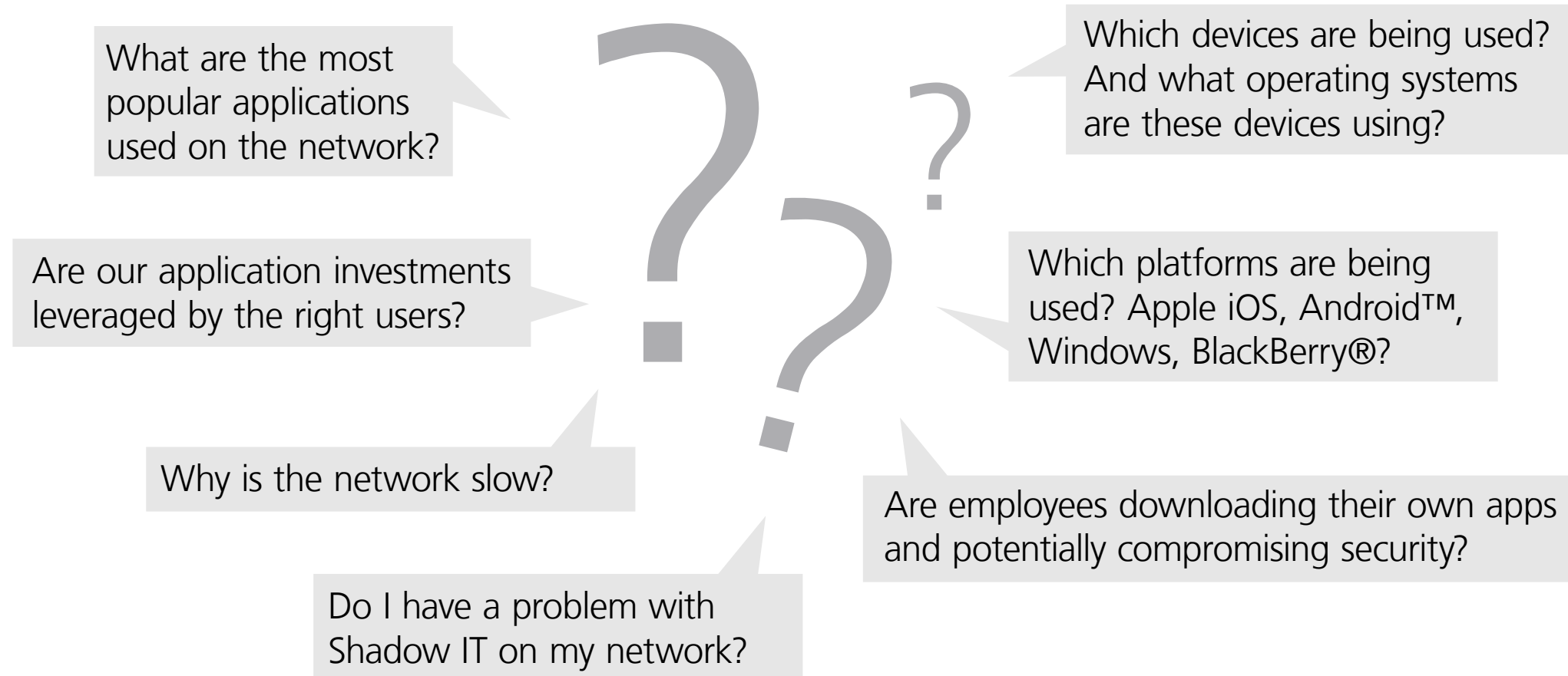
Extreme Application Analytics

Network performance and resilience is a key factor in the success of the Enterprise and its employees. Wired, wireless, BYOD, corporate devices, remote or local connectivity drive the need for a network with integrity. Knowing what is happening on the network is crucial to achieve optimum performance.

Extreme Application Analytics is a **network-based business intelligence tool** that enables IT to gather a wealth of information on applications, users, locations, devices, etc. from the network itself and analyse this data to make faster and better informed decisions.



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<http://j.mp/1s1qRGg>



IN A RECENT SURVEY ...



THE TOP 3 REASONS TO USE EXTREME APPLICATION ANALYTICS



OPTIMISE THE NETWORK FOR EACH AND EVERY APPLICATION



ENHANCE SECURITY FOR APPLICATIONS

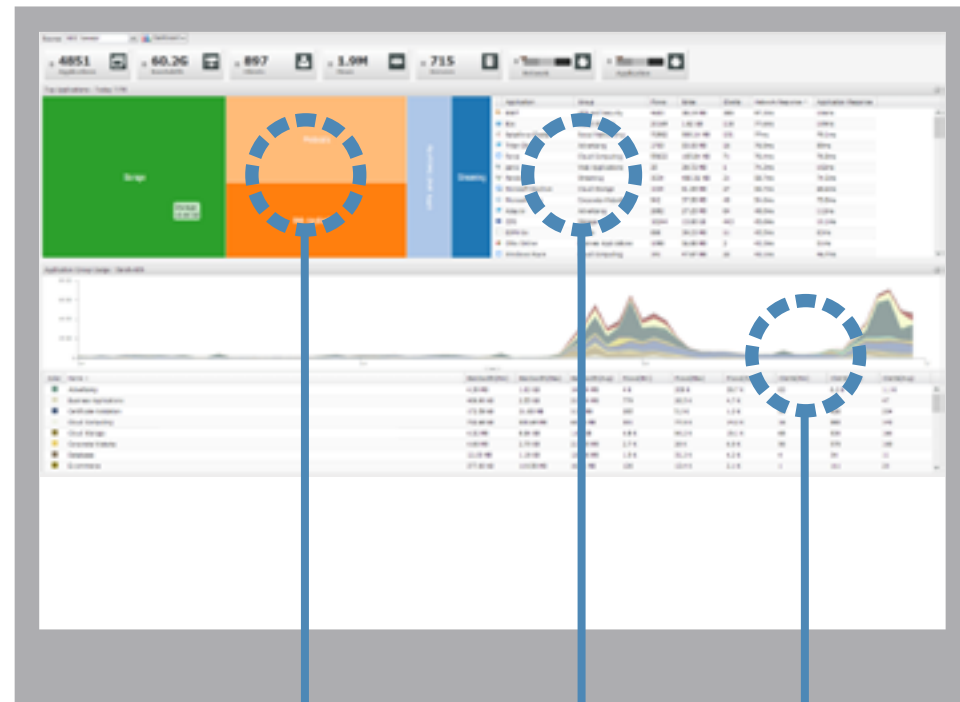


PROVIDE DATA FOR BUSINESS ANALYTICS



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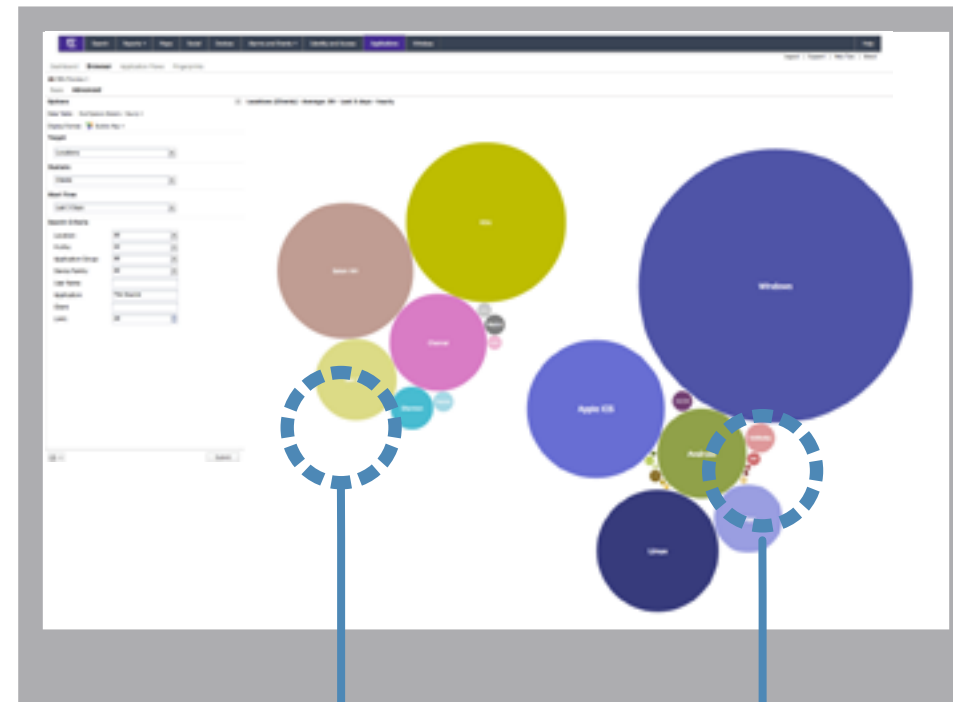
EXTREME APPLICATION ANALYTICS: A GRAPHICAL INTUITIVE INTERFACE



TREE MAP IDENTIFYING CONNECTIVITY

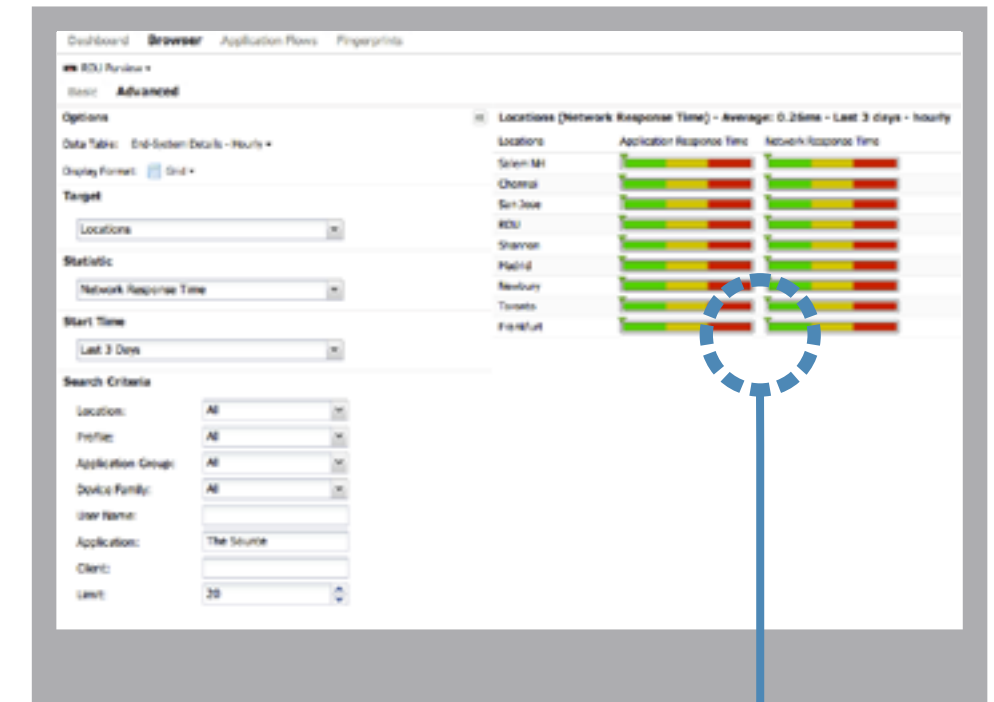
ACTIVITY BY TIME OF DAY

APPLICATIONS DETAILS



BUBBLE GRAPH ILLUSTRATING THE USAGE OF CERTAIN APPLICATIONS BY DEPARTMENT

BUBBLE GRAPH ILLUSTRATING WHAT OPERATING SYSTEMS ARE BEING USED



BAR CHART SHOWING APPLICATION AND NETWORK PERFORMANCE



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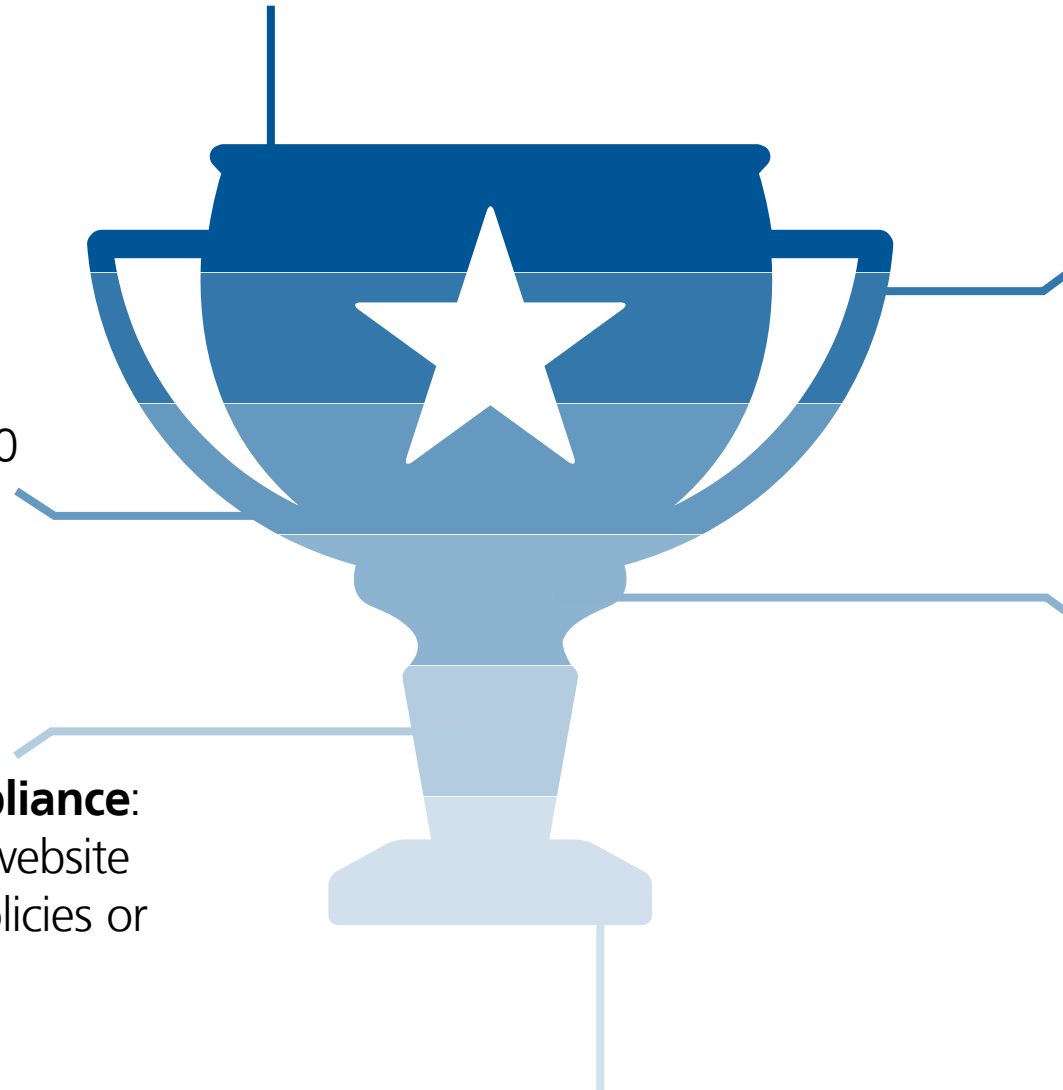
WHY IS EXTREME APPLICATION ANALYTICS A MARKET LEADER?

Information granularity for deeper insight into what is happening in the network: who, what, where, when and how with any application

Identification of almost any application with a massive and customisable signature set (7000+ applications and 13,000 fingerprints)

Proactive security and compliance: restrict application usage and website access based on established policies or user profiles

Unmatched scale without impacting performance: Extreme Networks technology is embedded into the network hardware



Application and bandwidth usage by time, applications, bandwidth usage, number of clients and number of flows

Response times: network performance versus applications performance

WHO BENEFITS FROM USING IT?



The **IT team** wanting to know the adoption rate of new applications



The **CFO, CIO or Compliance Manager** when auditing software licences within an organisation



The **Data Centre Manager** looking at application usage and where the demand for that application is originating



KEY VERTICALS FOR EXTREME APPLICATION ANALYTICS



EDUCATION

Profile high-achieving students and quantify LMS value



RETAIL

Understand consumer behaviour



HOSPITALITY

Monetise the network



HEALTHCARE

Measure clinical app usage and save lives



CARPETED ENTERPRISE

Measure toolsets by business function

[Read the case study about the Town of Enfield, Connecticut.](#)

WHAT DO USERS OF EXTREME APPLICATION ANALYTICS SAY?

"We can open 1 trouble ticket instead of 3 (server, network, application)"

"We quickly located and correlated application use"

"I can now tell if students are using applications that meet our security requirements"

"We now schedule downtime based on low application usage periods"

"We are able to improve application response times thus increasing productivity"

"We fixed performance issues on 6 servers in less than 20 minutes"

"I have committed to increase productivity by 30% over 5 years using Extreme Application Analytics"



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